

WHAT DOES IT MEAN TO BECOME A SMARTWAY AFFILIATE ?

The Technology Vendor category of the SmartWay Transport Partnership is for truck, trailer, and equipment companies that commit to sell, lease, or rent greater energy efficient and/or cleaner trucks, trailers, or equipment. As a SmartWay Affiliate in this category, you assist your customers in making better choices for their business and the environment. SmartWay Affiliates help their customers conserve fuel, improve air quality, save money, and improve our nation’s energy security.

WHAT BENEFITS DOES MY COMPANY RECEIVE AS A SMARTWAY AFFILIATE?

By becoming a SmartWay Affiliate, you join a large group of other SmartWay Affiliates including membership organizations, professional associations, trade associations, governmental agencies, nongovernmental organizations, academic institutions, and fleet management organizations. The SmartWay brand represents energy efficiency and environmental protection. Customers and the public view you as a source for conserving fuel, saving money, and improving air quality. Most importantly, you may sell, lease, or rent more SmartWay fuel saving technologies and/or SmartWay Trucks and Trailers because we will send potential buyers to our SmartWay Affiliates through our marketing and outreach efforts.

WHAT TYPES OF TRUCKS AND/OR TECHNOLOGIES QUALIFY UNDER THE SMARTWAY PROGRAM?

- “SmartWay Truck” basic specifications include: model year 2007 or later engine; integrated cab-high roof fairing; tractor-mounted side fairing gap reducers; tractor fuel-tank side fairings; aerodynamic bumper and mirrors; idle reduction device; and low rolling resistance tires.
- “SmartWay Trailer” basic specifications include: side skirts; weight saving technologies; gap reducer on front or trailer tails (either extenders or boat tails), and low rolling resistance tires.
- “SmartWay Technologies” include EPA verified low rolling resistance tires; idle reduction device; tractor-trailer aerodynamics; automatic tire inflation systems; and pollution control filters.
- For more information about SmartWay Trucks and Trailers see: <http://www.epa.gov/smartway/documents/420f07033.htm#tractors>; for more information about SmartWay Fuel Saving Technologies see: <http://www.epa.gov/smartway/documents/420f06016.pdf>
- Specifications for the SmartWay Truck, Trailer, and Technologies are subject to change. If your product has not yet been verified as a “SmartWay Technology,” you can still sell, lease, or rent this product as part of the SmartWay program if it has been identified as an eligible technology. For all idle reduction technologies, if the technology is listed on EPA’s web site for commercially available technologies (<http://www.epa.gov/otaq/smartway/idlingtechnologies.htm>) it is considered an eligible product.

WHO IS ELIGIBLE TO BECOME A SMARTWAY AFFILIATE (VENDOR/DEALER CATEGORY)?

The following types of companies are eligible to be SmartWay Affiliates

<ul style="list-style-type: none"> • Truck and Trailer Dealers • Truck and Trailer Leasing Companies • Truck and Trailer Rental Companies 	<ul style="list-style-type: none"> • Truck and Trailer Manufacturers • Truck and Trailer Service Centers • Energy Efficient Equipment Manufacturers, Dealers, and Distributors
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HOW CAN MY ORGANIZATION JOIN?

Becoming a SmartWay Affiliate is easy. Simply:

- Sign Affiliate Agreement (see attached).
- Sell, lease, or rent SmartWay Technologies and/or SmartWay Trucks and Trailers, or other energy efficient and/or emission reduction technologies.
- Report to EPA, on a quarterly basis, your sales, leases, or rentals of the technologies and/or trucks and trailers.
- Create a link to the EPA SmartWay Transport Partnership website on your organization's website, include information about SmartWay Trucks and Technologies on your website, and provide information about SmartWay to your customers.

After you join, a representative from SmartWay Transport Partnership will contact you and help provide you with information about meeting your commitments.

HOW DO I SUBMIT MY COMPLETED AGREEMENT?

Simply mail or fax the completed Affiliate Agreement to:

SMARTWAY TRANSPORT PARTNERSHIP Affiliate Agreement
USEPA Office of Transportation and Air Quality
2565 Plymouth Rd.
Ann Arbor, MI 48105
Fax: (734) 214-4052

WHO DO I CONTACT IF I HAVE ANY QUESTIONS ABOUT THE AGREEMENT OR THE PARTNERSHIP?

Feel free to contact us at (734) 214-4767, or at smartway_transport@epa.gov. Program information can also be found at www.epa.gov/smartway.

Affiliate Agreement

EPA's SmartWay Transport Affiliate Program is an innovative initiative that supports freight shippers, carriers, and logistics companies in setting and achieving goals that increase fuel efficiency and reduce emission of greenhouse gases and air pollutants.

To support these efforts, EPA partners with Affiliate organizations that include for profit businesses, nonprofit industry associations, environmental organizations, and governmental entities. Participating Affiliates agree to promote the goals of the SmartWay Transport Program through education and marketing of tools, technologies, strategies and policies promoted by the SmartWay Transport Program

This Agreement applies to all types of Affiliates. Each Affiliate agrees to a specific set of activities as defined below.

With this agreement, _____ joins EPA's SmartWay Transport Program as a SmartWay Transport Affiliate (please check Affiliate category):

Truck/Trailer/Equipment Dealers/Vendors

Other

Trade and professional associations; membership, fleet management and nongovernmental organizations; academic institutions and governmental agencies

Affiliates agree to undertake the following activities:

Activities for all Affiliates

- Provide a link to the SmartWay Transport website on the Affiliate's website.
- Inform and educate the Affiliate's members, constituents, or customers about specific components of SmartWay Transport Program.
- Feature and promote educational materials about the SmartWay Transport Program.
- Recruit new Affiliates from the Affiliate's membership or constituents, or assist other Affiliates with recruiting.
- Publish articles or other informational materials.
- Identify and provide opportunities for EPA to communicate with the Affiliate's members.
- Report to EPA on an annual basis progress made towards commitments.

Activities for Truck, Trailer, and Equipment Dealer/Vendor Affiliates

- Provide fuel saving technologies that are promoted by the SmartWay Transport Program.
- Train your sales staff on use of SmartWay Savings Calculator.
- Inform your customers about the availability of innovative financing opportunities through SmartWay materials.
- For vendor Affiliates, submit information to EPA describing your fuel-saving technology.
- Report to EPA on a quarterly basis the number and types of products sold into the marketplace.

EPA agrees to:

- Educate SmartWay Transport Partners about the Affiliates' involvement.
- Publicize Affiliate's participation through SmartWay Transport Program events, the website, and listing in related educational, promotional and media materials. EPA will obtain written consent from an Affiliate before publishing its name in a context beyond increasing public awareness of its participation as described above.
- Provide Affiliate with materials to market the SmartWay Transport Program including program materials, posters, articles for journals, presentations and talking points.
- Allow Affiliate to use the SmartWay Transport name in the promotion of the SmartWay Transport Program and in the Affiliate's activities for participating in the SmartWay Transport Affiliate Program, provided the name is used consistently with this Agreement and is never used to imply EPA endorsement of Affiliate, its products or services.
- Make EPA representatives available to speak about the SmartWay Transport Program at Affiliate's conferences and meetings.
- Assist Affiliate in achieving program goals, by working to address challenges, create incentives, and provide technical assistance and support.

General Terms:

- Affiliate agrees to indicate EPA's ownership of "SmartWay Transport®" by using the ® symbol when using the name and by including the following statement on the web site, report, or other material where the term is used: "SmartWay Transport®" is a registered service mark of the U.S. Environmental Protection Agency". Affiliate also agrees to abide by the terms of this Agreement pertaining to the use of the SmartWay Transport name and acknowledges that EPA may terminate this Agreement if Affiliate uses the SmartWay Transport name inconsistently with these terms.
- Either party can terminate the Agreement at any time without prior notification or penalties or any further obligation. EPA and the Affiliate agree not to comment publicly regarding the withdrawal of an Affiliate. Upon termination, Affiliate agrees to no longer use the SmartWay Transport name or any variation of the SmartWay Transport mark.
- The Affiliate agrees that it will not claim or imply that its participation in the SmartWay Transport Affiliate Program constitutes EPA approval or endorsement of anything other than the Affiliate's commitment to the program. The Affiliate will not make statements or imply that EPA endorses the purchase or sale of the Affiliate's products and services or the views of the organization.
- All commitments made by EPA are subject to the availability of appropriated funds. The Affiliate understands that it bears its own costs for participation in this program, that it participates without recourse to EPA, and agrees not to submit a claim for compensation to EPA or any other Federal agency on the basis of this agreement.
- Nothing in this agreement exempts the Affiliate from EPA regulations or policies relating to competition for financial assistance or procurement contracts.

- This Agreement does not direct or apply to any person outside Affiliate and EPA and therefore does not create any right or benefit, substantive or procedural, enforceable by law or equity against the Affiliate or EPA, their officers or employees, or any other person.
- The parties enter into this Agreement voluntarily. Thus, except as explained in the preceding, EPA is not imposing any legally-binding obligations on Affiliate or any other entity through this Agreement, nor is Affiliate imposing any legally-binding obligations on the EPA or on any other entity through this Agreement.

Authorized Affiliate Official:

The undersigned, on behalf of _____
 understands and agrees to the terms of the EPA SmartWay Transport Affiliate Program.

 Signature Title

 Print Name Date

Designated Affiliate Representative

 Name Title

 Address

 City State Zip

 E-mail Phone Fax